

OCDA 8th Annual Professional Development Institute and Awards Luncheon

Keepin' it Fresh!

with special guest and keynote Dick Bolles

Friday, March 12, 2010 | 8:00am to 4:00pm
Red Lion Hotel Portland - Convention Center
1021 NE Grand Ave. Portland, OR 97232



Promoting Quality Career Development
in Oregon and SW Washington

www.ocda.info

OCDA invites you to participate in the 8th annual PDI and Awards Luncheon. This is the event of choice for regional career development professionals to enhance their skills, network with colleagues, recognize outstanding career development professionals, share best practices, and gain continuing education credits.



Keynote Speaker: Dick Bolles, *Keepin' it Fresh!*

Dick Bolles has, for over forty years now, revised and rewritten his famous book, *What Color Is Your Parachute? A Practical Guide For Job-Hunters and Career Changers*, every year. He works long and hard at keeping it fresh each year, and has been rewarded by the book being used by 10 million people, in 26 countries, and staying on best-seller lists all this time (#2 on BusinessWeek's best-seller list this year). In this interactive workshop he will apply the lessons he has learned, to the question of how we who do career counseling or career coaching can stay fresh in all that we do, year after year. As he is widely regarded as "a master teacher," this should be a memorable experience for all who attend.

Afternoon Workshop:

Introduction to Dependable Strengths[®], Beth Landy

The Dependable Strengths Articulation Process is a unique, peer-assisted, strengths-identification method developed by the pioneer of career and employment counseling, Dr. Bernard Haldane. It has been used successfully in a wide variety of settings, including schools, colleges, social services, workforce programs, businesses... and more. In this brief Introduction to Dependable Strengths[®], you will experience components of the process to begin to uncover your own pattern of unique strengths. The more consistently you make life choices that play to your pattern of strengths, the greater your joy of living. What better way to "keep ourselves fresh," than to reconnect with our own strengths and potential?!

Schedule of Events

8:00 am	Registration and Networking Breakfast	12:45 pm	Awards Presentation
9:00 am	Keynote Speaker, Richard Bolles	1:15 pm	Membership Meeting
10:15 am	Break	2:00 pm	Break
10:30 am	Bolles Workshop continues	2:15 pm	Dependable Strengths, Beth Landy
12:00 pm	Luncheon	4:00 pm	Adjourn

Speaker Biographies

Dick Bolles—more formally known as Richard Nelson Bolles—is an author, consultant, keynote speaker, “master teacher,” and workshop leader. He is the author of *What Color Is Your Parachute? A Practical Guide For Job-Hunters and Career Changers*. It is the most popular job-hunting book in the world, and has contributed many new words to the business lexicon, including “informational interviewing” and “golden parachutes.” The book is used in 26 countries around the world, exists in 20 languages, has sold 10 million copies, and is updated every year. It appeared on the New York Times bestsellers list for over 5 years, and was recently a #1 BusinessWeek bestseller. The Library of Congress chose it as one of 25 books throughout history that have shaped people's lives. Bolles is the former canon pastor of Grace Cathedral in San Francisco. His academic background is: he studied chemical engineering at M.I.T., has a Bachelors Degree cum laude in physics from Harvard, and a Masters Degree in New Testament Studies from General Theological Seminary (Episcopal) in New York City; he also has three honorary doctorates, and is a member of Mensa, the high IQ society. His website is www.jobhuntersbible.com, and his blog is at <http://jobhuntersbible.typepad.com/enchanted-world>.

Beth S. Landy has been a college career counselor and instructor for over eighteen years, first at the University of Oregon and at Lane Community College since 1998. Her work comprises counseling and teaching, as well as curriculum and program development, focusing on career development, scholarships, and first-year experience programs. A critical foundation of her work is the Dependable Strengths Articulation Process, helping people discover, articulate and develop confidence in their strengths and potential. A national certified counselor, Beth holds an MS in Counseling from the UO. She is a past-president of OCDA and a past board chair of Oregon CIS. Currently, she is working toward Master Trainer certification with the Center for Dependable Strengths.

About OCDA

The Oregon Career Development Association (OCDA) is the Oregon division of the National Career Development Association (NCDA) and a division of the Oregon Counseling Association (ORCA).

Our Mission is to create a partnership among career development practitioners in Oregon and to establish and improve the statewide standards of professional service in the field of career development.

Our membership includes career development practitioners from:

- Business/industry
- Elementary/secondary schools
- Colleges and universities
- Public and private agencies
- Private practices

To join or for more information, visit www.ocda.info



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Registration Form **New!** OCDA now accepts registrations online www.ocda.info

Member Information

First Name: _____ Last Name: _____
Job Title: _____ Organization: _____
Address: _____ City: _____ State: _____ Zip: _____
Work Phone: _____ Home Phone: _____
Email: _____ Secondary Email: _____
Website Address: _____
Degrees, Credentials, and Specializations: _____

Professional Setting (check all that apply)

K-12/School:	<input type="checkbox"/>	Business/Industry:	<input type="checkbox"/>	One Stop:	<input type="checkbox"/>
State/Government:	<input type="checkbox"/>	Private Practice:	<input type="checkbox"/>	Non-Profit:	<input type="checkbox"/>
College/University:	<input type="checkbox"/>	Community College:	<input type="checkbox"/>	Self-Employed:	<input type="checkbox"/>

Options & Payment Information

I'm interested in an OCDA leadership position.

Select Lunch Option: Steak Chicken Vegetarian

Accommodations Needed: Yes No If yes, explain: _____

Registration Fees

- PDI Only -- Current OCDA Member = \$75
- PDI + First Time OCDA Membership = \$110
- PDI + Membership Renewal = \$115
- PDI Only -- Non-Member = \$100

* Students or retired members get a \$20 discount on rates listed above. Members who let their membership lapse are not eligible for the "first time member" rate.

TOTAL PAYMENT ENCLOSED: _____

Registration Information

- Registration includes breakfast, luncheon, 4.5 hours of Continuing Education Credit, approved by NCDA and NBCC.
- Make checks payable to: OCDA. (EIN# 26-1300235)
- Mail completed form with check (no cash) to:
OCDA PDI Registration
c/o Oregon State University Career Services
ATTN: Anne Lapour
Boo8 Kerr Administration Building
Corvallis, Oregon 97331

Registration Deadline: March 6, 2009